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# MAKING THE WORLD A BETTER PLACE TOGETHER



**plasticbank**





# THE PERFECT UNITY

## INTERALL GROUP SIGNS EXCLUSIVE PARTNERSHIP WITH PLASTIC BANK

The partnership supports Interall's mission to become a worldwide supplier of promotional products that genuinely help stop plastics making their way into our oceans, while simultaneously combating global poverty. Plastic Bank and Interall Group work hand in hand, united by their goals.





# TRANSFORMING LIVES AND OCEANS

## PLASTIC BANK AND THE SOCIAL PLASTIC® INITIATIVE

Founded in 2013 by David Katz and Shaun Frankson, Plastic Bank began turning waste plastic into an asset for some of the world's most impoverished people.

By enabling collectors to exchange plastic for money, items or Blockchain secured digital tokens, Plastic Bank revealed the value in plastic. Collectors can purchase anything from insurance and phones to cooking fuel and stoves, even school tuition in some areas. This initiative is known as SOCIAL PLASTIC®.

Such an initiative empowers recycling ecosystems around the world and in turn stops the flow of plastic into our oceans. All while helping people living in poverty build better futures for themselves.







**“Collecting plastic puts food on the table, sends my children to school and helps me rent a home”**











# SOCIAL AND ENVIRONMENTAL IMPACT



2018

1,636



Metric tonnes of carbon dioxide prevented from entering the atmosphere

## DID YOU KNOW



Plastic takes up to 1,000 years to degrade in a landfill

**8 MILLION**

metric tonnes of plastic enters the earth's oceans annually

Recycling saves 75% on fossil fuels during production and another 5% during incineration.



**CO<sub>2</sub>**  
**-70%**

Plastic is made from petroleum. Recycled plastic products save on these raw materials and reduce CO<sub>2</sub> emissions.

Total volume of plastic collected:

**1,090,564**



**39,260,304**

Number of equivalent plastic bottles\*\*



**2,302**

Collectors engaged



**74**

Collection branches





# OUR INVOLVEMENT

INTEGRALL GROUP'S SUPPORT WILL RESULT IN THE COLLECTION AND CLEARING OF

**8000KG**

OF PLASTIC FROM OUR OCEANS IN AREAS OF HAITI, INDONESIA, THE PHILIPPINES AND BRAZIL.







# PRODUCTS WITH IMPACT

**Offset your  
plastic footprint**

Join this meaningful movement. Purchase WOW!  
Sustainable Collection promotional products made from  
Plastic Bank's recycled SOCIAL PLASTIC® and do your bit  
for the world.





# HOW IT WORKS

Every business from any sector can contact us to produce SOCIAL PLASTIC® items. We decided to invest in this special partnership to be able to connect our global promotional network to Plastic Bank's fantastic mission: Stop plastic ocean - Reduce global poverty!

**1.** ORDER your R-PET products from the WOW! Sustainable gift line, and you are free to use the patented brand: SOCIAL PLASTIC®.

We can manufacture all your R-PET products for your customers using the network of manufacturers of SOCIAL PLASTIC® in the Philippines, India, Indonesia and China. You are able to use the SOCIAL PLASTIC® brand in your proposals – free of charge – on the condition that you use our factories, as these support The Plastic Bank worldwide organisation.

**2.** DEVELOP AND MANUFACTURE new products and concepts made from SOCIAL PLASTIC® together with us.

We are able to produce tailor-made products for you and your customers via our wide-ranging network for manufacturers of R-PET product lines. Contact us to discuss your specific requirements.

**3.** CONTACT US to use the SOCIAL PLASTIC® brand for you as manufacturer (in the promotional business as well as other sectors like fashion, toys, retail, etc.).

We can deliver you all types rPET flakes/ pellets & rHDPE pellets & rLDPE pellets & rPP pellets which you can use in your existing machines and moulds, without any extra investment. If you are producing regular (virgin) plastic products and would like to make the transition to recycled plastic, we are here to help! We are always open to partnerships with businesses looking to join our mission to stop plastics from entering the ocean. And you are able to use the SOCIAL PLASTIC® brand. If you already manufacture R-PET products but want to join the SOCIAL PLASTIC® mission, get in touch. We are happy to discuss ways to help incorporate your R-PET product line into the SOCIAL PLASTIC® brand. Our mission is a win-win: stop plastic entering the ocean and reduce global poverty!





**A GREEN SMILE  
IS LEAVING  
THE WORLD  
BETTER THAN  
WHEN WE  
FOUND IT.**







Better go Green  
- det grønne tryk

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**Thank  
you.**